



**Avastor Corporate**  
205 Fulton Court  
Peachtree City, GA 30269  
(770) 800-9714

**FOR IMMEDIATE RELEASE**

**Sales / Marketing**  
Jahret Sylvester  
jahret@avastor.com

## LiveWire Remote Recorders choose Avastor



### November 1, 2009

LiveWire is now a factory-authorized dealer for the Avastor line of hard drives, acknowledged by the industry to be the best quality and most reliable drives for audio and video recording. LiveWire has used Avastor on all its projects since 2003. Avastor's unique foam-lined briefcase packaging protects valuable data, as well as providing room for letter -sized documentation.

The LiveWire mobile traveled to Montreal in July to record four concerts at the Jazz Festival for Spectel. Jesse Cook, Zachary Richard, Nikki Yanovsky and Ben Harper all put on amazing performances.

The 56 track portable system was in use on the same weekend, with engineer Phil Hay recording Broken Social Scene at Harbourfront for a documentary directed by Bruce McDonald.

LiveWire recorded Blue Rodeo's annual concert at Toronto's Molson Amphitheatre for a future Sirius Radio Broadcast. Blue Rodeo was also recognized at this year's Canada's Walk of Fame Induction Gala. They, along with Tom Cochrane performed at the ceremony, which took place at Toronto's Four Seasons Centre for the Performing Arts and was hosted by Anne Murray.

July 17 was "Gospel Day in Canada" for LiveWire. The truck was at the Revival Time Tabernacle to record a live cd for the New Olivet Sanctuary Choir of Memphis, Tennessee while the 56 track portable system was set up backstage at Queensway Cathedral for a live HD dvd shoot for Houston's Israel Houghton and the New Breed. In September, we were back at Queensway to record dvd's for gospel icon CeCe Winans and Dietrick Haddon for House of Levi.

LiveWire recorded the audio for a live dvd for alt-rockers Marcy Playground at Lee's Palace in September for EMI Music Canada.

Doug took the portable 32 track system to The Tom Patterson Theatre at the Stratford Festival to record Ben Johnson's "Bartholomew Fair" for Bravo! The music was written by Stephen Page, former lead singer for BareNaked Ladies.

LiveWire provided the music mix for the finale of YTV's The Next Star, from the International Stage at Canada's Wonderland. The show featured performances by Fefe Dobson and Justin Bieber.

Chief Engineer Doug McClement mixed Passion Pit at for MTV live at The Masonic Temple in mid-August.

### **About Avastor**

Headquartered in Peachtree City, GA, Avastor was founded in 2005 to bring full-featured digital storage devices, with the highest quality and performance, to the professional audio and video marketplace. The company's flagship product, the HDX hard disk drive system, is produced in the USA with a mandate for superior build quality and 100% quality testing, aimed directly at the demands of professional audio and video applications.

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